



BROCHURE
DISTRIBUTION
2010

MEMBER

PP&D Is Your Best Brochure Distribution Choice!

Experience

PP&D Brochure Distribution placed over five million brochures last year, and logged over fifty thousand miles. Since 1981 we've been expanding and maintaining our vast network.

"PP&D has delivered over a million maps since 1985. We rely on their great service to reach the valuable tourist market."

Vicky Tebbetts
Vermont Attraction Association

We serve hundreds of clients including the Shelburne Museum, Stowe Mountain Resort, Vermont Marble, Vermont Country Store, Morse Farm, Billings Farm, Vermont Attraction's Association and White Mtn. Association.

We are in tune with the tourism industry. We are members of the Vermont, Lake Champlain, Hartford, Addison, Mad River, Okemo, Killington Chambers of Commerce, Stowe Area Association, Waterbury Tourism Council, and Burlington Business Association. Bill is also the Chairperson of the Vermont Travel Industry Conference, on the board of the Vermont Hospitality Council and President of the International Association of Professional Brochure Distributors.

"Billings Farm has used PP&D for over a decade. They are the most experienced, honest and knowledgeable distributors in the state of Vermont."

Susan Plump, Marketing Director
Billings Farm and Museum, Woodstock

Expertise

As Vermont's largest brochure distributor, we have designed routes throughout Vermont and upstate New York. We work with major attractions and small inns; perform multi-state and local distributions. PP&D can target the customers you want, within your budget.

"Last year PP&D distributed our brochure to ten regions across Vermont... We have complete confidence in their thorough and enthusiastic service."

Laurie Callahan, Retail Manager
Cabot Creamery, Cabot

Exposure

We make weekly trips to the busiest locations, and check even the smallest establishments on a regular basis. We've built relationships with hundreds of merchants and motel owners. They appreciate us keeping their display organized and up to date.

"I believe much of the incredible growth of our tourist attraction directly results from PP&D's brochure distribution."

Gary Coffey, Retail Manager
Lake Champlain Chocolates, Burlington

We've installed over seven hundred brochure displays in Vermont, New Hampshire and New York. PP&D service means your brochure can be seen in more locations, in more visible displays, and visited more often. Our displays have the vital combination of brochures from local shops, restaurants, and state-wide attractions, making them the showcase of each establishment. PP&D knows where your brochure will be popular and we'll be there to keep them stocked and fully exposed.

All this assures you the maximum return on your brochure.

PP&D Brochure Distribution

January 2010,

Thank you so much for considering PP&D for your brochure distribution. We value all of our customers and work very hard to stock and restock brochures at all the best locations year round. In 2009 we placed over five million brochures to over a thousand locations!

Last year we also placed dozens of new brochure displays, including Jay Peak Resort's new hotel, Chimney Point Historic Site, Lone Pine Campground, Red Hen Bakery, A&B Beverage, Colonnade Motel, The Magic Wok, Pico Sports Center, Woodbridge Coffee House, Golden Stage Inn and in New York, The Ticonderoga Welcome Center, Best Western, Comfort Inn and The Alpine Inn.

Have you seen our new PP&D e-newsletter, full of loads of very timely and thrilling brochure distribution information? You can even see photos of new employees, displays and vans. Please let me know if you are not on our list. You can also access our newsletter through our website **PPDBrochure.com**, as well as finding tips on design, quantities needed, and a fun history of our company.

After reviewing this booklet I'm confident you'll discover PP&D offers the highest quality brochure distribution available. Please give me a call or drop me an email with any questions.

Sincerely,



Bill Orleans
Bill@ppdbrochure.com

★ *1% Discount if you can spot the all new phony distribution locations on each area information page.*

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A Small Sampling of Our 600 Racks

Killington Grand Hotel, Killington
 Vermont Teddy Bear, Shelburne
 Spirit of Ethan Allen, Burlington
 Kennedy Brothers, Vergennes
 Champlain Mill, Winooski
 Quechee Gorge Village, Quechee
 Inn of the Six Mountains, Killington
 Green Mountain Inn, Stowe
 Champlain Centres North, Plattsburgh
 Capitol Plaza Hotel, Montpelier
 Hawk Mountain Resort, Plymouth
 Smuggler's Notch Resort, Jeffersonville
 The Essex, Essex
 Clay Brook Hotel, Warren
 ECHO Science Center, Burlington
 Otter Creek Brewery, Middlebury
 Cold Hollow Cider, Waterbury Center
 City Center, Montpelier
 Trapp Family Lodge, Stowe
 High Falls Gorge, Lake Placid
 Santa's Workshop, North Pole
 Green Mountain Coffee, Waterbury
 Jay Peak Hotel, Jay
 Rosie's Restaurant, Middlebury
 Ben & Jerry's, Waterbury

Rates Card, Shipping Info & Helpful Hints

- Cards & Brochures w/ 1-6 two sided (9" x 4" max.) panels no extra fee
- Larger Brochures, Magazines and Tabloids 2X monthly fee
- Posters (+monthly fees per area) .75¢ each

Discounts

- 1% discount if you find the phony locations on our route info page.
- 10% discount for yearly contract
- Multi-region discount varies per contract

Four Consecutive Month Minimum – Applies to all areas.

Six Consecutive Month Minimum – Greater Burlington, Stowe, White River Junction, Middlebury, Montpelier, Killington, and Sugarbush.

Delivery – Shipments of brochures should be delivered Monday-Friday, 9 a.m. - 5 p.m., to **PP&D, 377 Pine Street, Burlington, VT 05401 UPS OK**
Pick-up can be arranged; \$25.00 minimum. Smaller quantities (3 boxes or less) can be left at the Sugarbush, Killington, Addison, Vermont, or Stowe Chambers.
Please call us first if leaving boxes at these locations.

Billing – Billing is done quarterly, first payment due before a distribution.

Vermont Interstate Distribution – The State of Vermont will be coordinating all deliveries of brochures to Vermont's Welcome Centers and Rest Stop Information Centers. Please call the Travel Division for information: 802-265-2210.

Customer Fee - PP&D does much more than distribute your brochures to hotels and motels. We fill hundreds of orders for conferences, conventions, weddings, recruiters, realtors, festivals and fairs. We also provide bulk orders of many client's brochures to other public and private distribution companies. Some of these include Maxham Leasing for Vermont's Interstate Highway Information Centers, The Lake Champlain Chamber for their Williston Route 89 Rest Stops, Fair Haven Welcome Center, and White River Junction Information Center. We also deliver and/or arrange shipments to other non-PP&D locations including the Burlington Airport, Lake Champlain Ferries and Information Gallery's numerous sites. PP&D offers pick-up of less than three cases and often returns brochures to clients as needed. We store brochures in the off-season or pay for costly recycling. To provide these wonderful services we charge a \$30 yearly customer fee to all clients.

A Few Tips For Effective Brochures

For more tips visit PPDBrochure.com

Big Bold Heading on Top: There is no room for subtlety in brochure design. The larger the type the better. All important information needs to be in the top 2½". Sometimes that's all you see. Place that info on the top of the back, in case your brochure gets returned to the rack backwards.

Size: All pieces should be folded to become 4"x9" for proper rack display.

Paper: We recommend no less than 70 lb. coated stock for a three-fold, full color brochure and no less than 100 lb. coated cover stock for a rack card. Grain direction should always run vertically.

Brochure Quantity: Regions of service desired, months of distribution, and placement at Welcome Stations all go into deciding quantity needed. Initial delivery takes a lot of brochures to first stock the racks. There is a huge difference in replacing your old brochures and using the same piece every year.

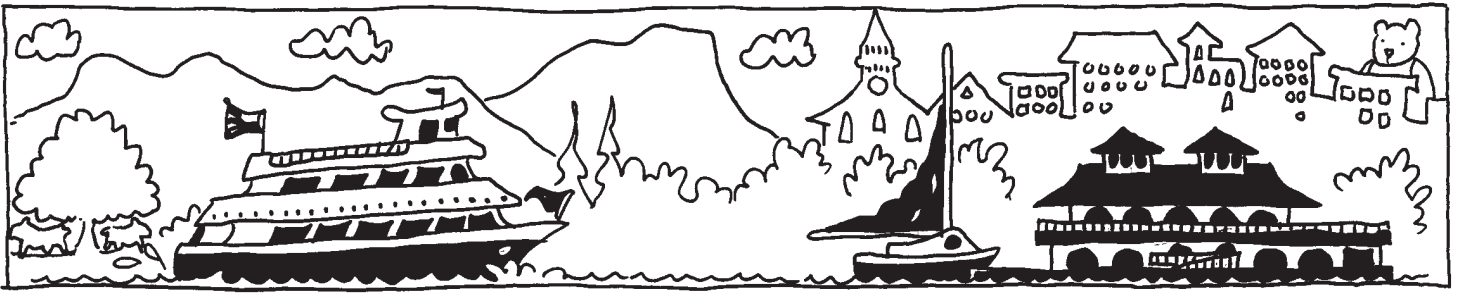
The Modern World: Be sure to list your full mailing address, with zip code, for the traveler equipped with a GPS system. Be sure to include your area code, as cell phones require them even if you are calling from around the corner. Website and email address may be helpful too.

Design: Keep it simple and clean. Colored photos are great. Be sure to include a good map and directions.

For The Printer: Please band your brochures in paper or rubber bands. Brochures in a bundle should face the same direction. The maximum weight of a box shouldn't exceed 40 pounds and should be marked with your name and the quantity.

A Sampling of Our 2009 Distribution Clients

Addison Chamber, Middlebury
Adirondack Museum, Blue Mtn. Lake, NY
Anichini Outlet, New Hampshire
Ausable Chasm, New York
Ben & Jerry's, Waterbury
Billings Farm & Museum, Woodstock
Bromley Mountain, Manchester
Bragg Farm, East Montpelier
Cabot Creamery, Cabot
Cold Hollow Cider, Waterbury Center
Cornish Colony Museum, Windsor
Christmas Loft, Vermont
Dakin Farm, Ferrisburg
Dollhouse Factory Outlet, Barre
ECHO Science Center, Burlington
Fairbanks Mus. & Planetarium, St. Johnsbury
Farmway, Bradford
Flynn Theatre, Burlington
Green Mountain Railroad, Vermont
High Falls Gorge, Lake Placid, NY
Hildene, Manchester
Hood Museum, Hanover
Killington Ski Resort, Killington
Lake Champlain Chamber, Burlington
Lake Champlain Ferry, Burlington
Lake Champ. Maritime Museum, Vergennes
Lake George Steamboat Company, NY
Lincoln Peak Vineyard, Middlebury
Mad River Glen Ski Area, Waitsfield
Magic Hat Brewery, Burlington
Montshire Museum, Norwich
Morse Farm, East Montpelier
New England Maple Museum, Pittsford
Norman Rockwell Museum, Rutland
Northeast Kingdom Chamber, St. Johnsbury
Pirate Cove Golf, NY
Quechee Gorge Village, Quechee
Rock of Ages, Barre
Saratoga Chamber, NY
Shelburne Farms, Shelburne
Shelburne Museum, Shelburne
Skinny Pancake, Burlington & Montpelier
Smuggler's Notch Resort, Jeffersonville
Spirit of Ethan Allen, Burlington
Stowe Area Association, Stowe
Stoweflake Resort, Stowe
Stowe Mountain Resort, Stowe
Stowe Soaring, Stowe
Sugarbush Resort, Warren
University Mall, South Burlington
Vermont Attractions Map & Guide
Vermont Country Store
Vermont Lake Monsters, Burlington
Vermont Marble Exhibit, Proctor
Vermont Ski Museum, Stowe
Vermont Teddy Bear Co., Shelburne
Vermont Toy Museum, Quechee
Vermont Wildflower Farm, Charlotte
White Mountain Attraction Map, NH
The Wild, Schroon Lake, NY



Greater Burlington, VT

Since 1982, PP&D has distributed brochures in the Greater Burlington Area. Currently we have over **seventy exclusive racks**. We also visit over ten establishments that choose to have their own brochure racks. Some PP&D finer locations include The Hampton Inn, Vermont Teddy Bear, Sheraton, Sweetwaters, Inn at Essex, Holiday Inn, and ECHO Science Center.

- ★ **\$155 per month (6 consecutive month minimum)**
- ★ Towns include Burlington, South Burlington, Shelburne, Winooski, Essex Junction, Williston Colchester, Mallets Bay, and Bolton.
- ★ We visit all locations every two weeks, many weekly, and some twice a week.
- ★ Current clients include: Shelburne Museum, University Mall, ECHO Science Center, Lake Champlain Chamber, Magic Hat Brewery and Vermont Teddy Bear.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochures Can Be In These Exclusive PP&D Racks

Spirit of Ethan Allen (S)
Ice House
Sweetwaters +
Sheraton Hotel +
Vt. Pub & Brewery
Burlington Police Dept.
Burlington Town Center +
North Beach Campground (S)
Willard Street Inn
Rodeway Inn
Bel-Aire Motel
Vt. Teddy Bear Company +
Comfort Suites - Rt. 7 +
Holiday Inn Express +
Shelburne Museum Cafe
Shelburne Camping Area (S)
Days Inn (Rt. 7)
Ho-Hum Motel (Rt. 7)
Econolodge (Rt. 7)
Smart Suites +
Magic Hat Brewery
T-Bird Motel (S) +
Countryside Motel
Super 8 (Rt. 7)
Black Bear Lodge +

American Morgan Horse Museum
Sheraton Executive Mansfield Club
Double Tree Hotel +
Comfort Inn - Rt. 2
Holiday Inn +
Ground Round
Anchorage Inn
Green Mountain Suites Hotel +
Best Western
Ho Hum Motel (Williston Rd.)
Vermont Gift Barn
Thrifty Car Rental (Williston Rd.)
Champlain Mill
Dutch Mill Restaurant and Motel
Days Inn (Rt. 15) +
Handy's Suites
Bishop Booth Conference Center
Swiss Host Motel
Yankee Doodle Motel
Essex Shoppes & Cinema +
Essex Jct. Library
The Essex +
LaQuinta Inn +
Quality Inn
UVM Fort Ethan Allen Info Center

Colchester Schoolhouse (S) +
Marriot Towne Place Suites
Hampton Inn +
Marriot-Fairfield Inn +
Marriot Courtyard Inn +
Motel 6
Vermont Wildflower Farm (^)
Birds of Vermont
Lang House B & B
Heart of the Village Inn
Bolton Valley Resort
Waterfront Train Station
PetraCliffs
Main Stay Inn
Bolton Valley Sports Center
ECHO Science Center +
Enterprise Car Rental - Rt. 2
Enterprise Car Rental - Rt. 7
Vermont Transit
Marriot Residence Inn +
St. Michael's College +
Champlain Valley Expo +
Marriot Burlington Courtyard +
Lone Pine Campground (S)

We'll Also Offer Your Brochures To These Locations:

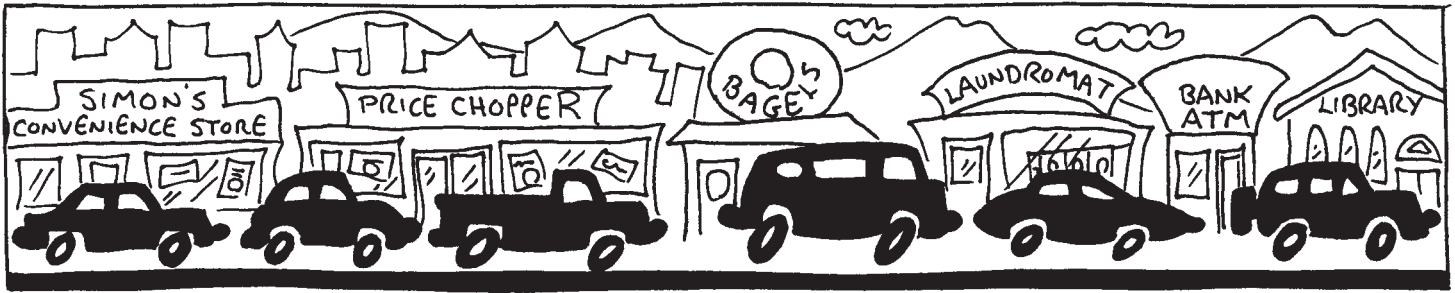
Champlain Inn
GGT Inn
Northstar Motel
Libby's Blue Line Diner
Ethan Allen Motel

Lori's Restaurant, Bolton
Davis Building, UVM
Lake Champ. Chamber (L*)
Hunt's Nightclub

Mallets Bay Campground (S)
Lk. Champ. (on board) Ferry (L) (S)



Code Key on page 24



Burlington's Best Publication Distribution

Since 1995 PP&D Distribution has been delivering publications weekly in Greater Burlington. We have over forty exclusive publication racks. We also visit over twenty establishments who have public space available. Some PP&D finer locations include: four Price Choppers, Simon's Stores, Kerry's Kwik Stop and four Sports & Fitness Edge Health Clubs.

Weekly distribution will see that your publication is prominently displayed. We'll keep the racks neat, fully stocked and remove all unauthorized literature. You've spent valuable time and money designing and producing your publication. Now professionals will see that it's quickly, consistently and thoroughly distributed.

Rates & Info

- ★ \$240 per month (3 consecutive month minimum)
- ★ Towns include Burlington, South Burlington, Essex Junction, Winooski, Colchester, Shelburne and Williston.
- ★ Customized distribution available.
- ★ Current clients include: Burlington Magazine, Homes & Land, CCV Continuing Education, Champlain College, Seven Nights, and Burlington Free Press Real Estate Extra

Your Magazines, Guides and Catalogs Can Be In These Exclusive PP&D Racks

Ahli Babba's	No.Country Credit Union, So. Burl.	Days Inn
Daily Planet (L)	No.Country Credit Union, Colchester	Simon's Store, Winooski
Sweetwaters	Price Chopper, Colchester	Simon's, Essex Jct.
Fletcher Free Library	YMCA, Winooski (No RE)	Greers Laundry, Williston
YMCA (No RE)	Shelburne Beverage	Greers Laundry, North Ave.
Flynn Theatre (L)	Price Chopper, Williston Rd.	Price Chopper, Essex
Meyer's Bagels (Hold)	Chittenden Bank, Rt. 7	Essex Junction Library
Burlington Bay Market	Chittenden Bank, Dorset St.	Simon's, Essex
One Main Street Offices	Anchorage Inn	Chittenden Bank, Susie Wilson Rd.
Burlington Police Dept.	Best Western	Essex Laundromat
Kerry's Kwik Stop	Fitness Edge, Kennedy Dr.	Athletic Club of VT
Comfort Suites, Rt. 7	Comfort Inn	Five Corners Laundry
Smart Suites	Simon's, Rt. 2	FAHC, University Place
Bourne's Shell	Pepperoni's	Champlain Valley Expo
Price Chopper, Rt. 7	Fitness Edge, Williston	LaQuinta Inn
Marriot Burlington Courtyard	Fitness Edge, Essex	Essex Outlet Center
Bank North, Rt. 7	Shaw's, Rt. 7	The Essex
Rodeway Inn	Burlington College	Creative Habitat (Hold)
Fitness Edge, Eastwood Dr.	The Champlain Mill - Lower	Haungtoa Restaurant

We'll Also Offer Your Brochures To These Locations:

- | | | |
|--------------------------------|-----------------------------------|-----------------------------|
| Lake Champlain Chamber (M) | Simons, Rt. 7 | Merchant's Bank, Essex Jct. |
| Maltex Building (front & back) | Merchants Bank, Rt. 7 (R.E. only) | Merchant's Bank, Jericho |
| TD Bank North (RE), Burl. | Men at Wok | Libby's Blue Line Diner |
| Hannaford's, Rt. 7 | Merchants Bank, No. Ave. | Essex Town Library |
| Simon's Downtown Deli | Merchants Bank, Colchester | |



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“Dining Out” Restaurant Promotion Programs in Greater Burlington



Pocket Brochures:

In 2005 PP&D added pocket brochure displays exclusively for restaurants throughout Greater Burlington. Currently we have **over twenty-five displays** with more to be added soon. Pocket brochures are a great tool for guests and front desk staff, as they provide valuable information that can be carried easily. Your brochure can include coupons (great for tracking), menus, maps, hours and whatever makes your restaurant a special place to visit.

Quiet Concierge Menu Book:

In 2006 PP&D purchased the Quiet Concierge, a three-ring binder full of menus from area restaurants. Be sure to have your restaurant’s menu included in this very popular guide located at **over forty** hotels and motels throughout Chittenden County.

Rates & Info

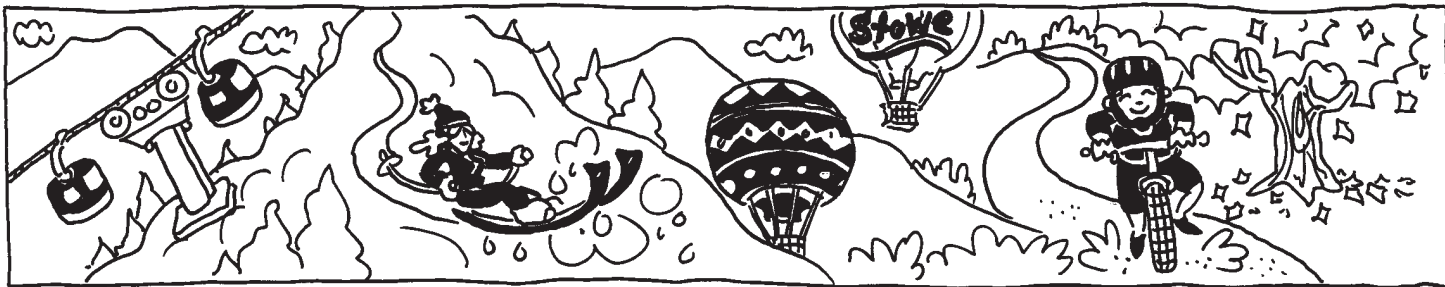
- **Pocket Brochures** - \$1,800 a year, includes printing and distribution.
In addition a free entry in the Quiet Concierge Menu Book is provided.
- Final size of brochures or cards must be 4¼” tall by 2” wide.
- Original unfolded size can be 8½” tall by 2” wide.
- **Quiet Concierge** - \$325 a year, includes up to six 8½” x 11” pages.
- Free black and white printing. Extra for color.



Hilton Hotel QC	Holiday Inn QC/PB	Marriot Courtyard Inn QC/PB
North Beach Campground QC/PB	Anchorage Inn QC/PB	Main Stay Inn QC/PB
Willard Street Inn QC	Comfort Inn (Rt. 7) QC/PB	Sheraton Hotel QC
Rodeway Inn QC/PB	Green Mountain Inn QC/PB	Heart of the Village Inn QC
Bel-Aire Motel QC/PB	Ho Hum Motel (Rt. 2) QC/PB	Marriot Residence Inn QC/PB
Holiday Inn Express QC/PB	Days Inn (Rt. 15) QC/PB	Vermont Maple Inn QC/PB
Shelburne Camping Area (S) QC	Handy’s Suites QC/PB	Lk. Champ. Chamber (L*) QC/PB
Days Inn (Rt. 7) QC	Bishop Booth Conf. Center QC	Champlain Inn QC
Ho-Hum Motel (Rt. 7) QC	Yankee Doodle Motel QC/PB	Malletts Bay Campground (S) QC
Econolodge QC/PB	Inn at Essex QC	G.G.T. Tibet Inn QC
Smart Suites QC/PB	Liberty Inn & Suites QC	Northstar Motel QC
T-Bird Motel (S) QC	Marriot Towne Place Suites QC/PB	Lone Pine Campground (S) QC
Countryside Motel QC/PB	Hampton Inn QC	Ethan Allen Motel QC
Travel Lodge QC	Marriot-Fairfield Inn QC/PB	Rt. 89 Williston Rest Stop PB
Sheraton Mansfield Club QC/PB	Motel 6 QC	Handy Suites (Susie W. Rd.) PB
Comfort Inn QC/PB	Lang House B & B QC	LaQuinta QC
Double Tree Hotel QC	Towneplace Suites QC/PB	Green Mountain Suites QC
Comfort Inn (Rt. 2) QC	Swiss Host Motel (L) QC	

QC - Quiet Concierge Menu Book

PB - Pocket Brochures



Stowe/Waterbury Center, VT

"Black Diamond Expert" or

"Blue Square Intermediate Distribution"

Since 1985, PP&D has been distributing in the Stowe and Waterbury Center area. In the fall of 1997 PP&D purchased the racks of Stowe's Resort Brochure Distribution Service (RBDS). This route has become our "Black Diamond Expert Run". We have **over sixty racks** on this route. Some of the finer locations include Thatcher Brook Inn, Topnotch Resort, Trapp Family Lodge, The Grey Fox Inn and the Green Mountain Inn.

The original PP&D route, a smaller, less expensive distribution is now referred to as our "Blue Square Intermediate Run". There are **over forty racks** on this route. Some locations include Commodores Inn, Notchbrook Resort, and Gracie's Restaurant.

Both Black Diamond and Blue Square client's brochures will also be offered to other locations without PP&D racks. Selection will be left up to each individual establishment.

PP&D has a brochure rack at the Waterbury Center Welcome Booth on Route 100. This is a **free bonus** for most PP&D clients! (Some limitations for lodging clients.)

Rates & Info

- ★ Black Diamond Distribution: **\$145 per month (6 consecutive month minimum)**
- ★ Blue Square Distribution: **\$105 per month (6 consecutive month minimum)**
- ★ Towns include Stowe, Moscow, Waterbury Center and Waterbury.
- ★ We visit this region weekly.
- ★ Current clients include The Stowe Area Association, Stowe Mountain Resort, AJ Ski Shop, Ben & Jerry's, Pinnacle Ski and Sports, and Cold Hollow Cider Mill.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

- | | |
|-----------------------------------|---------------------------------------|
| ■ ◆ Commodores Inn | ■ ◆ Morrisville Airport/Stowe Soaring |
| ■ ◆ Mountainside Resort | ◆ Winding Brook Inn |
| ■ ◆ Miguel's Stowe Away (on Hold) | ■ ◆ Tratoria La Festa |
| ■ ◆ Notchbrook Resort | ■ ◆ Stowe Mtn. Midway Cafe (W) (L*) |
| ■ ◆ Northern Lights Lodge | ■ ◆ Stowe Mtn. Gondola Building (L*) |
| ■ ◆ The Innsbruck Inn | ◆ Ten Acres Inn |
| ■ ◆ The Gables Inn | ◆ The Shed (front entrance) |
| ■ ◆ The Mountain Road Resort | ◆ The Shed (rear entrance) |
| ■ ◆ Ben & Jerry's Factory | ◆ Partridge Inn |
| ■ ◆ Cold Hollow Cider Mill | ■ ◆ Village Green at Stowe (L*) |
| ■ ◆ The Golden Eagle Resort | ■ ◆ Foster's Place |
| ◆ Inn at the Mountain (L) | ◆ Nichols Lodge |
| ■ ◆ Grey Fox Inn | ◆ Goldbrook Campground |
| ■ ◆ Honeywood County Lodge | ◆ The Stowehof Inn |
| ■ ◆ Honeywood County Inn | ■ ◆ Mac's Market |
| ■ ◆ Sun & Ski Motel | ■ ◆ All Season Rentals |
| ◆ Ye Olde England Inne | ■ ◆ Season's Pass Inn |
| ■ ◆ Trapp Family Lodge | ■ ◆ Lucky King Restaurant |
| ■ ◆ Trapp Tea Room | ■ ◆ Stone Hill Inn |
| ◆ Timberholm | ◆ Hunger Mountain Inn |
| ■ ◆ Town & Country Motel | ◆ Riverside Inn |
| ◆ Hob Knob Inn | ■ ◆ Waterbury Center Welcome Center |
| ■ ◆ Stowe Area Association (L*) | ■ ◆ The Arbors Inn |
| ◆ Thatcher Brook Inn | ◆ Stowe Inn |
| ◆ The Pines | ◆ Topnotch Resort |
| ◆ Auberge Inn | ■ ◆ Gracie's Restaurant |
| ◆ Stoware Common | ■ ◆ Cabin In The Woods |
| ■ ◆ The Stowe Motel | ◆ Jackson Arena |
| ■ ◆ Depot Building | ◆ Green Mountain Inn (L) |
| ■ ◆ The Mountaineer Lodge | |
| ■ ◆ Brass Lantern Inn | |
| ◆ Foxfire Inn | |
| ■ ◆ Farm Resort Golf Course | ◆ = All Locations |
| ◆ 3 Bears at the Fountain | ■ = Smaller, Partial Run |

We'll Also Offer Your Brochures To These Locations:

Best Western (^)
Chittenden Bank
The Ski Inn
Rec Field Underground Parking Lot

Hadleigh House
Edson Hill Manor
Stoweflake Resort & Spa



Code Key on page 24



Sugarbush/Mad River Valley, VT

Since 1985, PP&D has been distributing brochures in the Sugarbush/Mad River Valley and Waterbury Areas. We currently have **over forty exclusive racks**. We also visit over twenty establishments that choose to have their own brochure racks. Some PP&D finer locations include Clay Brook Hotel, Tucker Hill Lodge, The Waitsfield Inn, Old Stage Coach Inn, and Eagles Resort.

Rates & Info

- ★ \$115 per month (6 consecutive month minimum)
- ★ Towns include Waterbury, Duxbury, Waitsfield, Warren, and Granville.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include: Sugarbush Resort, Mad River Glen, and Green Mountain Coffee.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Clay Brook Hotel	Sugar Lodge
Sugarbush Inn	Golden Lion Riverside Inn
Mad River Inn	Grünberg Haus B&B
Three Mountain Café	Village Grocery & Deli
Jays Restaurant	Christmas Tree Inn
Waitsfield Inn	Mad River Barn
Mehuron's Fine Meats & Produce	Hyde Away Inn
Crossroads Deli	Millbrook, A Country Inn
Tucker Hill Lodge	1824 House Inn
The Garrison	Old Stagecoach Inn
The White Horse Inn	Mad River Glen Base Lodge
Bongiorno's Restaurant	Wilder Farm Inn
The Battleground	Weatherstop Lodge
Sugartree, A Country Inn	Caravan B&B
Inn at Round Barn	Moose Meadow Lodge
Paradise Deli & Market	Beaver Pond Farm B&B
Grn. Mtn. Coffee/Train Station	Depot Beverage Bus Station
Powderhound	Sophia's
The Seasons Resort	The Falls Lodge (HOLD)
Eagles Resort	Red Hen Bakery

We'll Also Offer Your Brochures To These Locations:

Chittenden Bank
 Sugarbush Village Check In
 Bridges Resort
 Glen Ellen Ski Resort
 Vermont North Ski Shop (W)
 Vermont Only Gift Shop (S)
 Sugarbush Chamber (L*)
 Granville Wood Products (S)
 Sugarbush Sports Center
 1824 House Inn
 The Wait Farm Motor Inn
 Lareau Farm Country Inn
 Feather Bed Inn
 Mountain View Inn
 The Pitcher Inn
 Best Western (^)
 Clear Water Sports



Code Key on page 24





Smuggler's Notch, Johnson & Morrisville, VT

Since 1985, PP&D Distribution has been distributing brochures in the Smuggler's Notch, Johnson & Morrisville Area. Currently we have **over twenty-five exclusive racks**. We also visit establishments that choose to have their own brochure racks. Some PP&D finer locations include four racks at Smuggler's Notch Resort, Deer Run Motor Inn, and Johnson Woolen Mill.

Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Cambridge, Jeffersonville, Johnson, Smuggler's Notch, and Morrisville.
- ★ We visit this region every three weeks, additional trips scheduled during peak ski and tourism months.
- ★ Current clients include Smuggler's Notch, Stowe Mountain Resort, Lajoie Stables, Boyden Winery, Burt's Boats and Vermont Attractions Association.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Smuggler's Notch Resort:

- Madonna Check-In Center
- Hearth & Candle Restaurant
- West Hill Sycamore Check-In
- Recreation Center (S)
- Activity Desk

Sinclair Inn

Deer Run Motor Inn

Highlander Motel

Boyden Valley Winery

Three Mountains Lodge

Sterling Ridge Inn

Charlemont Restaurant

Lam. Valley Chamber Info. Booth (S)

Sunset Motel

Plaza Hotel

Forget Me Not Shop

D.J.'s Market

Johnson Woolen Mill

Smuggler's Notch Inn

Donomar Inn

Stella Notte Cafe

Vermont Maple Outlet

Hoagie's

Morrisville Chamber (L*)

Brown & Jenkins Coffee Roasters

Suzanne's B&B

Common Acres Campground

We'll Also Offer Your
Brochures To These Locations:

Johnson State Admissions

Jefferson Info Booth (L)

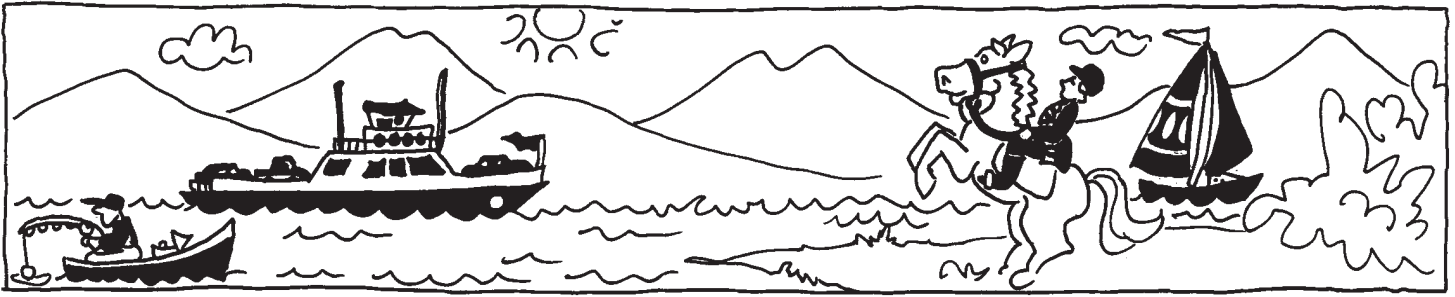
Lam. Chamber of Commerce

Smugglers High Speed Quad

Fitch Hill Inn

Code Key on page 24





St. Albans/Grand Isle, VT

Since 1982, PP&D has been distributing brochures in the St. Albans/Grand Isle region. Currently we have **over twenty-five exclusive racks**. We also visit over twenty establishments that choose to have their own brochure racks. Some PP&D finer locations include Shore Acres Inn, LaQuinta Inn, and the Wagon Wheel Truck Stop.

Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Towns include Milton, St. Albans, South Hero, Grand Isle, North Hero, Swanton, Alburg and Isle LaMotte
- ★ Current clients include: Lake Champlain Islands Chamber, Smuggler's Notch Resort, Vermont Maple Festival, Jay Peak, and Lake Champlain Ferry.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Econolodge	Hero's Welcome
St. Albans Chamber	Ferry Landing Snack Bar
Apple Farm Market	Europa Motel
Appletree Bay Campground & Resort	Alburg Country Store
LaQuinta Inn & Suites	Knight Point State Park (S)
Cadillac Motel	Allenholm Farm Stand
Jolley's Wagon Wheel	Homestead Campground (S)
Shore Acres Inn	Lakewood Campground (S)
LAADs Landing	Alburg RV Resort
Goose Point Campground (S)	Ferry Watch Inn
Ransom Bay Inn	A&B Beverage
West Shore Cabins	Coldwell Banker Realtors
North Hero House	

We'll Also Offer Your Brochures To These Locations:

Swanton Motel
 Swanton Info. Center/Chamber
 Tyler Place
 Thomas Mott B&B
 New England via VT Gifts
 Holiday Harbor Motel
 High Speed Hovercraft Crossing
 Bike Path Tunnel
 North Hero State Park
 Lake Champlain Isl. Chamber
 Grand Isle State Park (S) (L)
 Green Frog Gifts
 Cozy Cottages
 Alburg Welcome Center (L)
 North Land Lodge

Code Key on page 24





Jay/Newport, VT

Since 1982, PP&D has been distributing brochures in the Jay, Newport area. Currently we have **over twenty exclusive racks**. We also visit establishments that choose to have their own brochure racks. Some PP&D finer locations include Jay Peak Resort, Surefine Supermarket, and the Phinieus Swan Inn.

Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak ski and tourism months.
- ★ Towns include Newport, Montgomery, Jay
- ★ Current clients include: Cabot Creamery, Maple Grove Farm, Jay Peak Resort, and Fairbanks Museum.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Jay Peak Resort Hotel	Pond Country Store
Phinieus Swan	Richard's All Season Lodge (^)
Sylvester's Supermarket	Eden Campground (S)
Inn at Trout River	Jay Peak Resort (old lodge)
The Craving (^)	St. Albans Comfort Inn (^)
Black Lantern Inn	St. Albans Wagon Wheel (^)
Grandpa Grunts Motel	East Main General Store (^)
Jay Village Inn	Barrewood Campground
Woodshed Lodge	Sylvester's Quick Stop
Snowshoe Lodge & Pub	Village Pizza (^)
Snowline Lodge	Hot Rod Pizzeria (^) (HOLD)
Inglenook Lodge	
Pepin Motel (^)	

We'll Also Offer Your Brochures To These Locations:

- Prouty Beach Campground (S) (^)
- Newport City Motel (^)
- Jay Auto
- Jay Country Store
- Jay Peak Area Association
- Newport Chamber
- Border Crossing Running Center
- Newport Super 8
- Border Motel (^)



Code Key on page 24





St. Johnsbury/N.E. Kingdom, VT

Since 1982, PP&D has been distributing brochures in the Northeast Kingdom. Currently we have **over twenty-five exclusive racks**. We also visit many establishments that choose to have their own brochure racks. Some PP&D finer locations include Willowville Inn, Colonnade Inn, and Cabot Creamery.

Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ We visit this region every month, additional trips scheduled during peak ski and tourism months.
- ★ Towns include Craftsbury, Orleans, Newport, Barton, Westmore, Derby Center, Danville, Cabot, St. Johnsbury, Lyndon and Lyndonville.
- ★ Current clients include: Cabot Creamery, Maple Grove Farm, Jay Peak Resort, and Fairbanks Museum.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

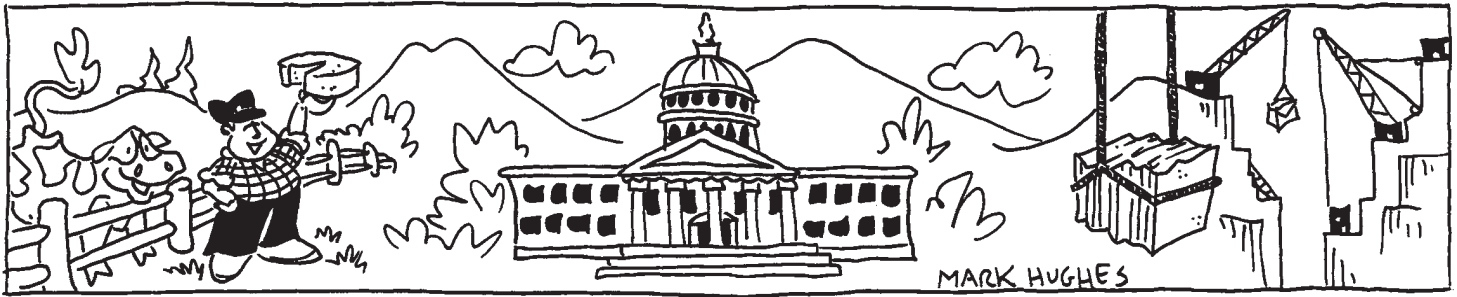
Yankee Traveler Motel	Miller's Thumb Store
Meadow Crest Campgrd (S) (^)	East Main General Store (^)
Sugar Mill Farm	Village Pizza (^)
Pepin Motel (^)	Marsh Plains Motel
Cabot Creamery (^)	Alpine Valley Motel
Richard's All Season Lodge (^)	Hot Rod Pizzeria (^) (Hold)
Point Comfort Motel (^)	Lake Morey Inn
The Craving (^)	Lake View Cabins
Day's Inn	Pine Crest Motel & Cabins
Willough Vale Inn	Craftsbury Inn
Lyndon Motor Lodge	St. Johnsbury Info Booth
Onion River Campground (S) (^)	Holiday Annex
Marshfield Motel	Green Valley Campground
Colonnade Motel	

We'll Also Offer Your Brochures To These Locations:

Alpine Campground
 Border Motel (^)
 Cow Stall Budget Motel
 Fairbanks Inn
 St. Johnsbury Chamber Info. Booth
 Eastside Family Restaurant
 Prouty Beach Campground (S) (^)
 Newport City Motel (^)
 Lyn Burke Motel
 St. Johnsbury Chamber
 The Farmer's Daughter
 Moose River Campground (S)
 Maple Center Motel
 Changing Season Motel Inn
 Newport Chamber (^)
 Maple Grove

Code Key on page 24





Capital Distribution in Montpelier/Barre, VT

Since 1985, PP&D has been distributing brochures in the Barre Montpelier Area. Currently we have **over thirty exclusive racks**. We also visit over a dozen establishments that choose to have their own brochure racks. Some PP&D finer locations include Montpelier City Center, Capitol Plaza Hotel, Comfort Inn, Rock of Ages, and Morse Farm.

Rates & Info

- ★ \$120 per month (6 consecutive month minimum)
- ★ Towns include Montpelier, Barre, North Montpelier, East Montpelier, Graniteville, Plainfield, Marshfield.
- ★ We visit this region every three weeks.
- ★ Current clients include Morse Farm, Cabot Creamery, Bragg Farm, Rock of Ages and Montpelier Downtown Community Association.
- ★ PP&D also has a brochure display and exclusive control at the State Street Info Center. This is a **free bonus** to our clients.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Montpelier City Center	Budget Inn
Vermont State Capitol (S)	Day's Inn
Capital Plaza	Twin City Motel
The Hollow Motel	Rock of Ages
Econolodge	Vermonter Motel
Morse Farm	Bragg Farm
Comfort Inn	Vermont Historical Society, Barre
Hilltop Inn	Cabot Creamery (^)
AAA – Barre	Indian Joe's Court (^)
Onion River Campground (S)	Point Comfort Motel (^)
Berlin Airport	Meadow Crest Campground
Lazy Lions Campground	Marsh Plains Motel
Montpelier Info. Center	LaBrosche NECI Restaurant
The Woods at Wihakowi	Green River Campground
Red Hen Bakery	Peter Glen Ski Shop

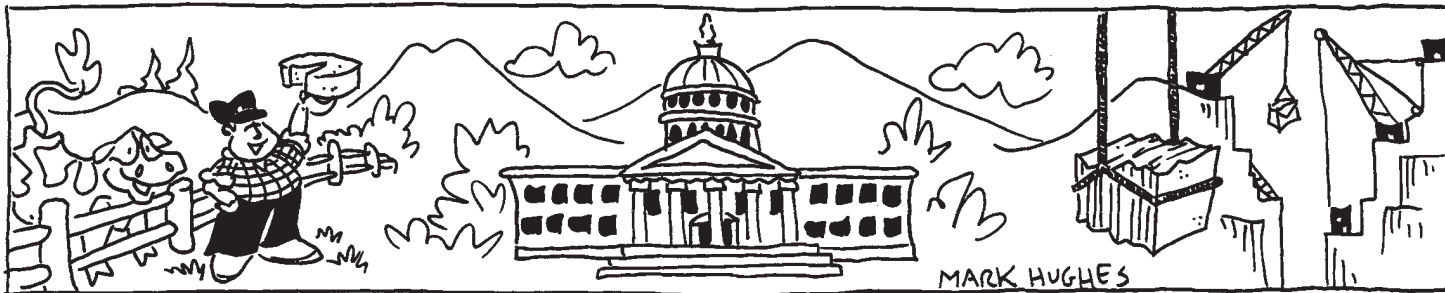
We'll Also Offer Your Brochures To These Locations:

- Barre Information Center (L*)
- Inn at Montpelier
- Progressive Governor's Inn
- The Pierre Motel
- Central Vermont County Chamber (L*)
- The Knoll Motel
- Vermont Travel & Tourism (L*)
- Vermont Arts Council
- AAA – Montpelier
- Betsy's Bed & Breakfast
- Sugar Ridge RV Park
- Vermont Chamber



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Washington County High Traffic Run

In 2005, PP&D Brochure Distribution acquired ownership and management of the Montpelier Downtown Community Association’s (MDCA) brochure racks and distribution program. Working with MDCA, PP&D will continue to promote Montpelier businesses and provide high quality service throughout Washington County. PP&D has also added new locations to this program.

PP&D has also been contracted to manage the Downtown Montpelier State Street (near Elm) Information Booth. This is not the Vermont State Information Building on the far west end of State Street. Placement in this location is included in PP&D’s Capital Distribution (B-1) or our new Washington County High Traffic Route. Businesses can pay for only the Info Booth if desired.

Rates & Info

- ★ Washington County High Traffic Run \$30 a month (includes Info Booth).
- ★ State Street Info Booth Only - Brochures \$100 annually.
- Magazines/Newspapers \$200 annually.

Your Brochure Can Be In These Exclusive PP&D Racks

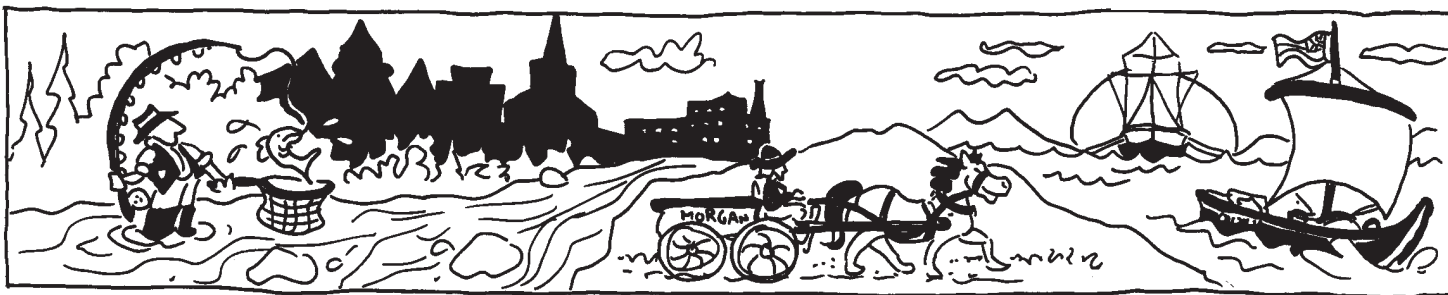
- Montpelier City Center
- State Street Information Booth
- Capital Copies
- Montpelier City Hall
- Capital Grounds
- Angelino’s
- Wood Art Gallery
- Steak House - East Entrance
- Steak House - West Entrance
- Grand View Winery
- Morse Farm
- Rock of Ages
- Bragg Farm
- Vermont State Capital (summer only)

We’ll Also Offer Your Brochures To These Locations:
(sorry, no guarantee they will be displayed):

- Barre Information Center
- Central Vermont Chamber of Commerce - Berlin
- Vermont Chamber of Commerce - Berlin

Code Key on page 24





Middlebury/Vergennes, VT

Since 1982, PP&D has been distributing brochures in the Middlebury/Vergennes area. Currently we have **over thirty exclusive racks**. We also visit over fifteen establishments that choose to have their own brochure racks. Some PP&D finer locations include Otter Creek Brewery, Rosie's, Middlebury Inn, and Mister Ups.

Rates & Info

- ★ \$120 per month (6 consecutive month minimum).
- ★ Towns include Charlotte, Ferrisburg, Vergennes, New Haven, Weybridge, Middlebury, and East Middlebury.
- ★ We visit this region every two weeks.
- ★ Current clients include Dakin Farm, Lincoln Peak Vineyards, Mooseamaloo Recreation Area, and Addison Chamber of Commerce.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Dakin Farm	UVM Morgan Horse Farm
Kennedy Brothers	Rosie's Restaurant
Basin Harbor Club	The Greystone Motel
Otter Creek Brewery	Rokeby Museum (S)
Jimmo's Motel (Hold)	Sportsmen Cottages (S)
Sheldon Museum	Blue Spruce Motel
The Storm Cafe	Mister Ups
Middlebury Inn	Middlebury Antique Center (L)
Waybury Inn	Roland's Place
River's Edge Cottages	Middlebury College Student Center
Whispering Pines Campground	Maple Landmark Woodcrafts
Red Mill Restaurant	Green Mountain Campground
Vergennes Info. Booth	Inn at Charlotte
Courtyard by Marriot	Jerusalem Store
Magic Wok	Robert Compton Pottery
Marble Works	

We'll Also Offer Your Brochures To These Locations:

Button Bay State Park (S)
 DAR State Park (S)
 Fire & Ice Restaurant
 Addison Chamber of Commerce
 Swift House
 Sugarhouse Motel
 Woody's Restaurant
 Skyview Motel
 Middlebury College Center for the Arts
 River's Bend Campground
 By The Way B&B
 Inn on the Green



Code Key on page 24





Southern Addison – Northern Rutland Counties, VT

Since 1998, PP&D has been distributing brochures in Southern Addison and Northern Rutland counties. Currently we have **over thirty exclusive racks**. We also visit many establishments that choose to have their own brochure racks. Some PP&D finer locations include Kampersville, Maplefields Mobil, Bridge Family Restaurant, and the Brandon Inn.

Rates & Info

- ★ \$105 per month (4 consecutive month minimum).
- ★ Towns include Vermont include Brandon, Lake Dunmore, Lake Bomoseen, Castleton, Fair Haven, and Shoreham.
- ★ We visit this region every three weeks.
- ★ Current clients include Dakin Farm, Kampersville, and Vermont Marble.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

County Village Campground	Champ's Trading Post
Brandon Inn	Neshobe River Winery
Brandon Motor Lodge	Mt. Independence Historic Site
Castleton Village Store	Iron Lantern Restaurant
Maplefield's Mobil	Addison Four Corners Store
Halfway House Restaurant	Shoreham Service Center
Bridge Family Restaurant	West Addison Store
Kampersville C.G. Store	Griffin's Ten Acre Campground
Orwell General Store	Fairhaven B&B
Waterhouses Resort & Marina	Pumpkin Patch Store
Harborview General Store	Lakeside Country Store
Cozy Cottages	Lake Bomoseen Campground
Castleton Coastal	Omas House (Hold)
Chimney Point Historic Site	Old Mill Inn

We'll Also Offer Your Brochures To These Locations:

- Sportsman Cottages
- Rosebelles
- Gazebo B&B
- Fort Ticonderoga Ferry
- Lilac B&B
- Inn at Park Street
- DAR State Park
- VT/NY Info. Center (Hold)
- Brandon Info Booth
- Brandbury State Park
- Lake Dunmore Parasailing
- Shoreham Village Store
- Fair Haven Inn
- Poultney Visitor's Center
- Castleton Village Store



Code Key on page 24





Killington-Rutland, VT

Since 1985, PP&D Brochure Distribution has been distributing brochures in the Killington and Rutland Area. We currently have **over eighty exclusive racks**. We will also visit over fifteen establishments that choose to have their own brochure racks. Some PP&D finer locations include: Killington Grand Hotel, Killington Deli, Comfort Inn, Days Inn, and Casey's Caboose.

Rates & Info

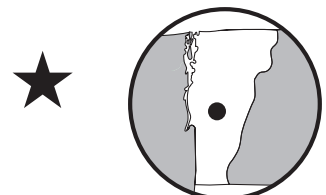
- ★ \$135 per month (6 consecutive month minimum)
- ★ Towns include Pittsford, Proctor, Rutland, Mendon, Killington, and Bridgewater
- ★ We visit this region every two weeks, weekly high point runs during peak tourism months.
- ★ Current clients include Killington Resort, Killington Snowmobile Tours, Norman Rockwell Museum, Sushi Yoshi, The Garlic and Vermont Marble.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

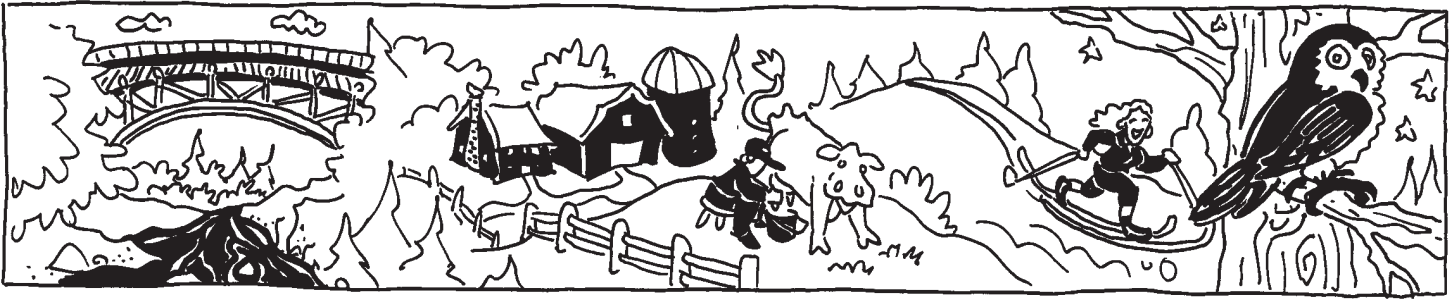
Holiday Inn	Killington Upper Showshed	Charity's Restaurant (L)
Midway Diner	Killington Discover Center	Pittstop General Store
Red Roof Inn	Killington Market	Killington Accomodations (S)
Ramada Inn	Killington Grand Hotel	The Grist Mill Restaurant †
Comfort Inn, Rt. 7	Killington Golf Club	Cascades Lodge †
Green Mtn. Forest Vistors Center	Peppino's	Mtn. Top X-C Ski Stables
Econolodge	Killington Deli	The Mountain Inn
Vermont Bagel	Happy Bear Inn	Killington Snowmobile
Travel Inn	Casey's Caboose	Greenbriar Inn
Sirloin Saloon	Wally's American Grill	Chalet Killington
Wilson Castle (S)	The Garlic	Green Mountain Golf Course
New England Maple Museum (S)	Sushi Yoshi	Alpine Trails Inn (Hold)
Majestic Car Rental	Mountain Green Resort	Trail Side Lodge (Hold)
Marketplace Mill (^)	North Star Lodge	Killington Chamber (L*)
Cedarbrook Motor Inn	Trail Creek Condominium	Pittsfield Country Store
Mendon County Store	Comfort Inn, Killington	Killington Outfitter
Mountain Son Motor Inn	Inn of the Six Mountains	Mountain Real Estate
Best Western	Sherburne Killington Motel	Econolodge, Rutland
Cortina Inn (on Hold)	Mountain Sports Inn	First Stop Ski Shop (^)
Norman Rockwell Museum	Mountain Meadows Inn	Kokopelli Lodge
Great Outdoors Trading Co.	Zorba's Mobil (Hold)	AAA Rutland
The Vermont Inn	Pea Vine Restaurant	Vermont Marble
Rocking Horse Country Gifts	The Summit Lodge	Red Roof Inn & Suites
Peace of Mind Emporium	Hampton Inn	Pinetree Lodge
Killington-Pico Motor Inn	Enterprise Car Rental	Pico Sports Center
Mountainview Resort	Killington Townhouses	Killington Group Check-In
Killington Gateway Condominiums	Ski Country Real Estate	Red Clover Inn
Inn at Long Trail	Grey Bonnet Inn	

We'll Also Offer Your Brochures To These Locations:

Inn at Rutland	Rutland Visitor Center (S) (L*)	Highridge Sports Center
Royal Motel	Turn of River Lodge	Roadway Inn
Tyrol Motel (Hold)	Century 21 – Woods Check In	Sewards Dinner
The Woods	Edelweiss Motel & Chalets	PPeppers Restaurant
Fox Creek Inn	Sugar & Spice Restaurant	
Val Roc Hotel	Wise Real Estate	



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Vermont's Upper Valley, VT

Since 1985, PP&D has been distributing brochures in the White River Junction, Woodstock, and Quechee Area. We currently have **over forty exclusive racks**. We also visit over twenty-five establishments that choose to have their own brochure racks. Some PP&D finer locations include Hampton Inn, Quality Inn at Quechee, Quechee Gorge Village, Fat Hat Factory, and AJ Restaurant.

Rates & Info

- ★ \$120 per month (6 consecutive month minimum)
- ★ Towns include Bridgewater, West Woodstock, Woodstock, Quechee, and White River Junction.
- ★ We visit this region every two weeks.
- ★ Current clients include: Billings Farm, Quechee Gorge Village, Cornish Colony Museum, Montshire Museum, and the Vermont Attractions Map & Guide.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

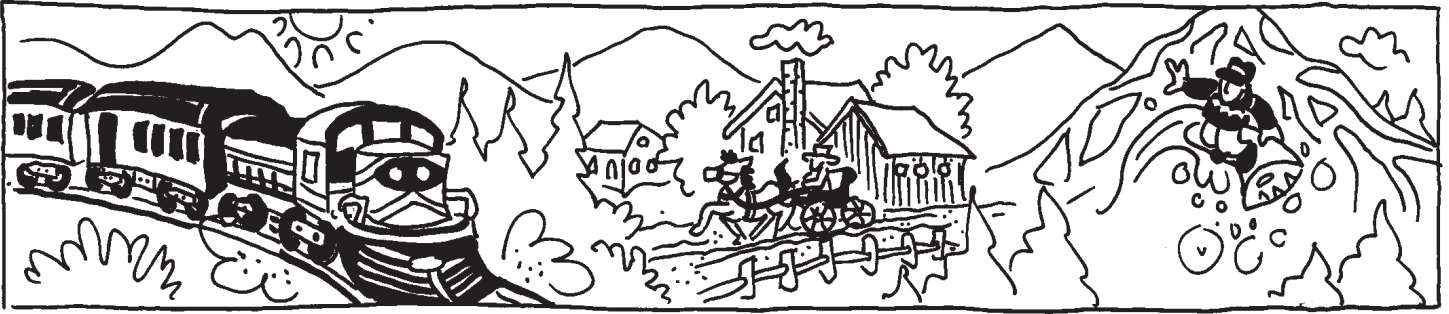
Quechee Gorge Gifts/Creamy (S)	Quechee Lakes Real Estate	Corner's Inn Restaurant (L) (^)
Comfort Inn	Quechee Club Base Lodge (Hold)	Cedar Brook Motor Inn (^)
Regency Inn & Suites	Pine Valley R.V. Park (S)	Jameson Real Estate
Econolodge	Fat Hat Factory Etc...	Shady Lawn Motel
Holiday Inn Express	Jackson House Inn	Hotel Coolidge
Super 8 Motel	Quechee Gorge Village	Calvin Coolidge Birthplace (S) (^)
Thrifty Car Rental	Bridgewater Mill (^)	Randolph Info. Center
AJ's Lounge & Restaurant	The Lincoln Inn	White River Info. Booth (L*)
Quality Inn at Quechee Gorge	Applebutter Inn	Hampton Inn
Quechee Mobil Mart	The Braeside Motel	Downer's Mill Deli
Quechee Pizza Chef	The Woodstocker B&B	Shire Motel
Ottaquechee Country Store	Woodstock Beverage Center	New England Specialty
Ottaquechee Motor Lodge	Pond Ridge Motel	Woodbridge Coffee House
Quechee Associates R.E.	Armond Inn	

We'll Also Offer Your Brochures To These Locations:

- | | | |
|-------------------------------|--------------------------------|---|
| Antiques Collaborative | Shire Town Inn | White River Train Station Info. Ctr. (L*) |
| Sugarbush Farm | The Carriage House B&B | Comfort Suites |
| Quechee B&B | Taftsville Store | |
| Quechee Inn at Marshland Farm | Quechee Club | |
| Coldwell Banker Rentals | Woodstock Information Booth | |
| Spooners Restaurant | Deerbrook Inn | |
| The Village Inn of Woodstock | Woodridge Inn | |
| Canterbury Inn | Sugar Pine Farm B&B | |
| The Charleston House B&B | Lake Champagne Campground | |
| Marsh Billings Condos | Quechee Gorge Info Center (L*) | |

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Okemo/Ludlow, VT

Since 1986, PP&D has been distributing to the Ludlow Okemo Area. Currently we have **over twenty-five exclusive racks**. We also visit over fifteen other locations that choose to have their own racks. Some PP&D finer locations include Hawk Inn and Mountain Resort, Cavendish Pointe Hotel, and Okemo Mountain Lodging Center.

Rates & Info

- ★ \$95 per month (4 consecutive month minimum)
- ★ Towns include Bridgewater, Ludlow, Cavendish, and Plymouth.
- ★ We visit this region every three weeks, additional trips in peak ski and tourism months.
- ★ Current clients include Billings Farm, Okemo Snowmobiles, Quechee Gorge Village, and Vermont Attractions Map & Guide.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Hawk Inn and Mountain Resort
 Okemo Mtn. Lodging Center
 Okemo Inn
 Echo Lake Inn
 All Season's Inn
 Strictly Rentals
 Cavendish Pointe Hotel
 Totem Pole Ski Shop
 Bridgewater Mill (^)
 Cedarbrook Motel
 Plymouth Historic Site (S) (^)
 The Hatchery
 George Dunnott Ski Rentals (W)
 Governor's inn
 Happy Trails Motel
 Timber Inn Motel
 Inn at Weatherfield
 Andrie Rose Inn
 Corner's Inn Restaurant (^)
 Trail's End Accomodations
 Sugarbush Campground (S)
 Okemo Snowmobile Tours
 October Country Inn
 First Stop Ski Shop (^)
 Plymouth Country Store
 Golden Stage Inn
 Ludlow Chamber
 Cool Moose Cafe
 Outback Pizza (soon)
 Jewell Brook Inn

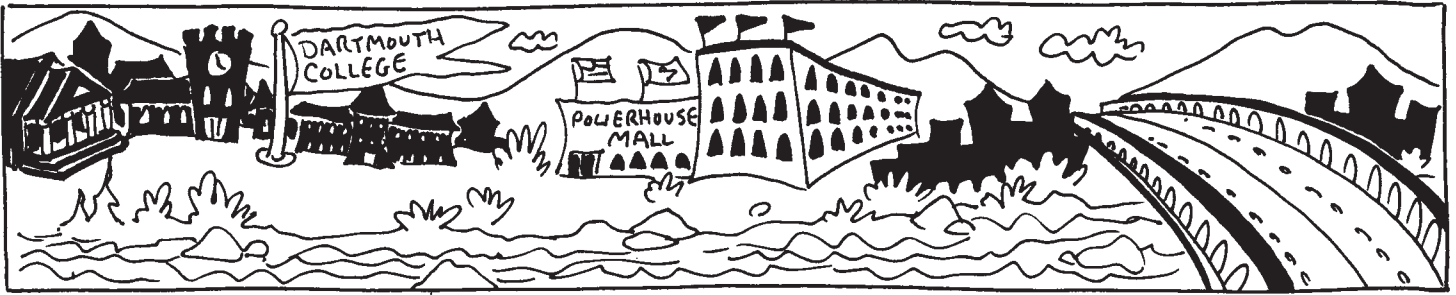
We'll Also Offer Your Brochures To These Locations:

Jackson Gore
 Ludlow Chamber (L*)
 Ludlow Marketplace
 Best Western Colonial Motel
 Farm Brook Motel
 Green Mountain Sugar House
 Shoestring Lodge
 Notell B&B
 The Mill Hotel
 Plymouth B&B
 Chapman House Lodge
 Coolidge State Park (S)
 The Castle Inn & Restaurant
 Coldwell Bankers Mountain Properties
 Woodbridge Inn
 Long Trail Brewery



Code Key on page 24





Our Granite State Distribution

W. Lebanon/Hanover, New Hampshire & Norwich, VT too!

Since 1995, PP&D Distribution has been distributing brochures in the Lebanon/Hanover area. Currently we have **fifteen exclusive racks**. We also visit over fifteen other locations that choose to have their own displays. Some PP&D finer locations include The Days Inn, Seven Barrel Brewery and Signal Aviation.

Rates & Info

- ★ \$90 per month (4 consecutive month minimum)
- ★ Towns include Lebanon, West Lebanon, Hanover, Lyme, and Orford, New Hampshire and Norwich, VT.
- ★ We visit this region every three weeks.
- ★ Current clients include: White Mountain Attractions, Quechee Gorge Village, Anichini Outlet, Montshire Museum, and Billings Farm
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

- Days Inn
- Seven Barrel Brewery
- Beymont Inn
- Sunrise Buffet
- China Station Restaurant
- Signal Aviation
- Peking Tokyo Restaurant
- Chieftan Motor Inn
- Colonial Antique Market
- The Events Center, Norwich
- Housing Solutions
- The Trumbull House B&B
- Breakfast of the Conn. B&B
- Dowd County Inn
- Loch Lyme Lodge

We'll Also Offer Your Brochures To These Locations:

- Dartmouth Admissions
- Marriot Residence Inn
- Hanover Inn
- Hopkins Center
- Super Shoes
- Fireside Suites
- Lebanon Chamber
- Lebanon Info on the Green (S)
- Norwich Inn
- Hanover Chamber
- Dartmouth No I.D. Bar & Grill
- White River Chunnel
- Pastures Campground
- W. Lebanon Airport
- Sunset Motor Inn
- Hanover Chamber of Commerce (L)
- Marriot Courtyard



Code Key on page 24



Plattsburgh/Ausable, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive racks**. We also visit over fifteen establishments that choose to have their own brochure racks. Some PP&D finer locations include: Super 8, Comfort Inn, Port Kent Snackbar and Champlain Centers.

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Plattsburgh, Valcour, Keesville, Ausable Chasm, Willsboro, Essex, Westport, Port Henry, and Crown Point.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, The Wild, and Fort Ticonderoga.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

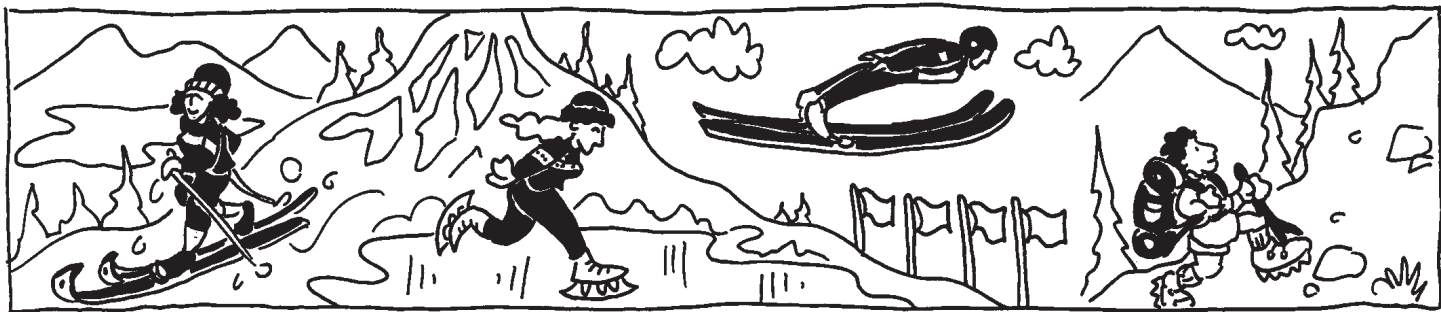
Champlain Centers - Center	Shamrock Motel
Champlain Centers Entrance	Ausable Chasm
Holiday Inn	Baymont Inn
Comfort Inn	Port Kent Ferry Snack Bar
Port Kent Campground	Shady Oaks R.V. Park
Super 8	Enterprise Car Rental
Rip Van Winkle Motel	America's Best Value Inn
LaQuinta Inn	Ausable Pines Campground
Villa Motel/River View	Golden Gate Motel
Harbor Marina Store	

We'll Also Offer Your Brochures To These Locations:

- Bolton Acres Campground
- Old Dock Restaurant
- Super Shoe Outlet
- Best Western/Smithfield
- Chamber of Commerce (L*)
- Ausable Bungie Jump Center
- Cumberland Bay State Park
- Ausable Pines Campground
- Blue Spruce Motel (Hold)
- Econolodge
- Grand Prix Motel
- Microtel
- Day's Inn
- Chateau Motel
- AAA
- Long Pond Cabins
- Anchorage Inn
- Hampton Inn
- Williston Info Center
- Viking Ski Shop
- Cedars On The Lake



Code Key on page 24



Lake Placid/Saranac Lake, NY

Since 1985, PP&D Distribution has been distributing brochures in Northeastern New York. Currently we have **over twenty exclusive racks**. We also visit over forty establishments that choose to have their own brochure racks. Some PP&D finer locations include The Pines at Lake Placid, Northwoods Inn, Econolodge, Holiday Inn, and Santa's Workshop.

- ★ **\$105 per month (4 consecutive month minimum)**
- ★ Towns include Elizabethtown, Keene, Lake Placid, High Falls Gorge, Wilmington, and Ausable Forks.
- ★ We visit this region monthly, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, High Falls Gorge, The Wild, Lake George Steamboat and Fort Ticonderoga.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

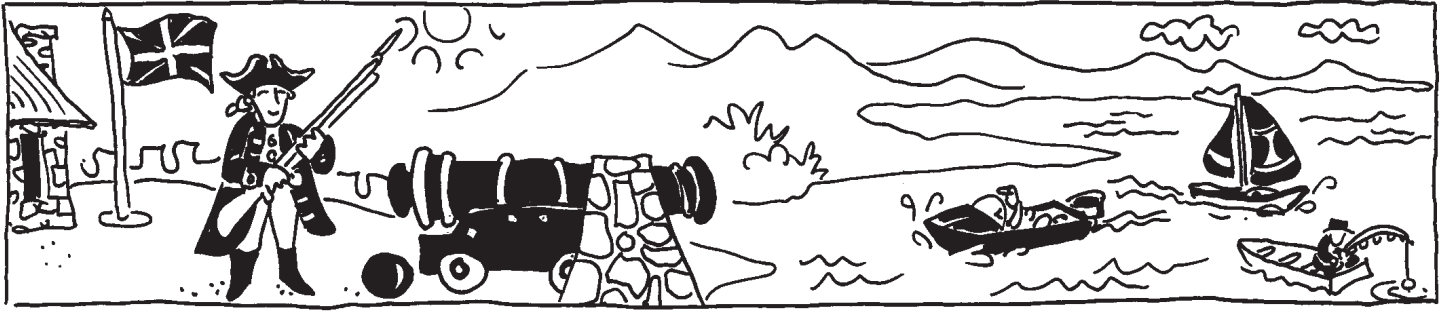
Northwoods Inn
 Santa's Workshop
 Holiday Motel
 Ledge Rock Motel
 High Falls Gorge
 Cascade Acre RV Park
 Northway Motel
 Mountain View Motel
 Comfort Inn
 Tale of the Pup
 A&W Restaurant
 Alpine Motor Inn
 Birch Tree Lodge
 Town & Country Motor Inn
 Wildwood on the Lake
 Evening Hatch
 Wilmington Chamber (L)
 The Pines at Lake Placid
 Huntington Motel
 Green Mountain Lodge
 KOA Campground
 Rosali's Restaurant
 Keeseville Automobile
 Maxwell Coffee House
 Hometown Deli
 Bowl Winkles
 Mirror Lake
 Alpine Inn

We'll Also Offer Your Brochures To These Locations:

Mountain Air Motel	Hilton
North Pole Campground & Motel	Town House Lodge
Art Devlin Motor Lodge	Lake Shore Motel
Lake Placid Olympic Center	Mapleleaf Motor Inn
Adirondack Inn	Lake Placid Cat Racing
Lake Placid Visitor's Center (L*)	Edge of the Lake Motel
Golden Arrow Best Western	Placid Bay Motor Inn
Woodlake Motor Inn	Swiss Acres
Howard Johnson's Restaurant	Sara Placid
Super Shoe Outlet	Adirondack Hotel
Lakeside Motel	Lake Flower Motel
Hotel Saranac	Amanda's Village Motel
Olympic Ski Jump Complex	Whiteface Lodge
Comfort Inn	Placid Bay Motor Inn
Carriage House	Whiteface Visitor's Center
Steinhoff Inn	Whispering Pines Campground
Gauthiers Lodge	Crowne Plaza
Hungry Trout Motor Inn	Marriott Courtyard
Econolodge	
Alpine Aire	
Edelweiss Motel	
Jack Rabbit Inn (Hold)	

Code Key on page 24





Fort Ticonderoga/Crown Point Schroon Lake, NY

Since 1998, PP&D Distribution has been distributing brochures in the Fort Ticonderoga, Crown Point, Schroon Lake region. Currently we have **over thirty exclusive racks**. We also visit over forty establishments that choose to have their own brochure racks. Some PP&D finer locations include Super 8, Word of Life Inn & Campground, Hot Biscuit Diner and Trout House Lodge.

- ★ \$105 per month (4 consecutive month minimum)
- ★ Towns include Fort Ticonderoga, Crown Point, Schroon Lake, and Hague.
- ★ We visit this region every month, additional trips scheduled during peak tourism months.
- ★ Current clients include Adirondack Museum, Ausable Chasm, The Wild, Waterslide World, and Fort Ticonderoga.
- ★ For quantities needed visit ppdbrochure.com.

Your Brochure Can Be In These Exclusive PP&D Racks

Stone House Motel
Wagon Wheel Restaurant (Hold)
Belford Motel
Frenchman's Restaurant
Jan's Country Park
Super 8 Motel
Ticonderoga Citgo
Pine Tree Motel
Alp Horn Motel
Blue Ridge Motel
Hot Biscuit Diner
Blue Ridge Campground
Lee's Corner Motel
Schoolhouse Restaurant (Hold)
Word of Life Inn
Word of Life Campground
Schroon Lake Campground
Starry Night Cabins
Brookwood RV Resorts
Conway Lake Manor
Trout House Village Lodge
Rowe Motor Court
Kish Duna Motel
Drake's Motel & Restaurant
Green Acres Motel
Smokerise Campground
Mountain Pine Motel (Hold)
Blue Ridge Motel
Fort Ti Info Booth (East side)
Best Western
Cobble Hill Golf Course
Garrison Restaurant
Adam's Ribs
Wilderness Lodge at Schroon Lake

We'll Also Offer Your Brochures To These Locations:

Circle Court Motel	Elm Tree Motel
VT/NY Info. Center	Betty Beavers Truck Stop
Lord Howe Valley Motel	Natural Stone Bridge & Caves
North Hudson Grocery	Vista View Motel
Yogi Bear Campground	Rt. 8 Info. Center
Fort Ticonderoga	Sunset Mountain Lodge
Fort Ticonderoga Ferry	Lakeside Motel
Fort Ticonderoga Heritage Museum	Morrison's Motel (Hold)
Ticonderoga Chamber of Commerce	Hague Visitor Center
Ticonderoga Chamber Info. Booth	Hague Motel
Silver Spruce B&B	Natural Stone Bridge Cafe
Schroon Lake B&B	Sentence of Life Motel
DunRoamin Cabins (Hold)	Westport Marina
Maple Leaf Motel	Westport Hotel
Hermitage Motel	Westport Lakeside Motel
D&B Country Kitchen	Schroon River Ranch
Essex Shipyard	Elk Lake Lodge
Essex Marina	Twin Pine Cottages
Essex Town Hall	
Park Motor Inn	
Magic Pine Campground	
Adirondak Center Museum	
Arsenal Restaurant	
Yellow Coach Motel	
Creative Design	

Code Key on page 24



SAMPLE CONTRACT

Your vital statis

Amount of brochures you will supply

Total number of places PP&D visit in this region

Total number of PP&D owned or controlled racks in this region

Number of times this region is visited each year



Brochure Distribution Worksheet

Office & Shipping Address:
377 Pine Street
Burlington, VT 05401
(802) 862-4368 Fax: (802) 304-1017 Email: info@PPDBrochure.com



Distribution For: VERMONT COW PATTY MUSEUM Date: 2-30-08
Contact: ELSIE H. MOO Phone: 800-123-2400 Fax: 95 DUNE E-mail: HEFO@BOV.COM
Address: 33 FARM FIELD DR, PASTURE, VT 22222 A/P Contact: _____
Del. Date: (Pick-up Extra) 3/15 # Boxes: 20 # Brochures Per Box: 3,000
Last year's brochures should be: used recycled returned

Should we bring your brochures to: Worcester Leasing: yes no Info Gallery: yes no
 Brochures 1 - 6 (9" x 4" max.) panels n/c
 Thick brochures booklets, magazines, n/c
 & tabloids 2X monthly fee
 Posters: 75 ea

	Quantity	Per Piece Rate	Months Desired	Total
Northern Vermont	60,000			
A1 Greater Burlington - Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	94	\$145*	MAY-APR(12)	\$13,740
A2 Greater Burlington - For Regional Publications (Supermarkets, libraries, fast food restaurants)	55	\$220*		
A3 Stowe/Waterbury Clr. - Expert Black Diamond Run	79	\$135*		
A3.5 Stowe/Waterbury Clr. - Intermediate Blue Square Run	54	\$105*		
A4 Sugarbush/Waterbury/Mad River Valley	62	\$105*	MAY-APR(12)	\$7,260
A5 Smuggler's Notch/Rt. 15	25	\$95		
A6 St. Albans/Grand Isle	39	\$95		
A7 Jay/Newport	32	\$95		
A8 Northeast Kingdom/St. Johnsbury	45	\$95		
Central Vermont				
B1 Montpelier/Barre	38	\$115*		
B1.5 High Traffic Montpelier (sold out)				
B2 Middlebury/Vergennes	51	\$115*	MAY-OCT(6)	\$5,970
B3 So. Addison County	40	\$105		
Southern Vermont				
C1 Killington/Mendon/Rutland	103	\$125*	MAY-APR(12)	\$12,900
C2 White R. Jct./Woodstock/Quechee	69	\$115*		
C3 Okemo/Ludlow/Bridgewater	42	\$90		
New Hampshire and New York				
D1 Lebanon/Hanover, NH	30	\$95	MAY-OCT(6)	\$2,850
E1 Plattsburgh/Ausable, NY	34	\$105		
E2 Lake Placid, NY	62	\$105		
E3 Saranac Lake/Tupper Lake Region, NY	48	\$85		
E4 Fort Ti./Crown Point/Schroon Lake, NY	75	\$105		

*6 consecutive month minimum contract.
All other areas 4 month minimum.
Payments and terms:
5/1/08 - \$2,238
10/1/08 - \$2,238
Subtotal Per Piece & Area Fees \$ 5,760
5% disc.-6 mo./15% disc.-12 mo. contract \$ (738)
10% Multi-region discount (4 or more regions) \$ (576)
Customer Fee \$ 30
Total \$ 4,476

Net 30. 1/2% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by the where the material is delivered. 1/08

William A. Orleans Client Signature _____ To A/R Ent W/W

Months your brochures will be displayed

Total number of months

Monthly fee X # of months = this amount

Bottom line

Sign here

References:

- | | | |
|--|---|--|
| VT Attractions Association
Vicky Tebbets
Montpelier, VT
802-229-2273 | Vermont Marble
Robert Pye
Proctor, VT
802-459-2300 | Ausable Chasm Company
Tim Bresett
Ausable, NY
518-834-7454 |
| Billings Farm and Museum
Susan Plump
Woodstock, VT
802-457-2355 | Shelburne Museum
Sam Ankerson
Shelburne, VT
802-985-3346 | Quechee Gorge Village
Gary Neil
Quechee, VT
802-295-1550 |
| Cabot Creamery
Laurie Callahan
Cabot, VT
802-563-2231 | Stowe Area Association
Jasmine Bigelow
Stowe, VT
802-253-7321 | White Mountain Attractions
Mikey Duprey
North Woodstock, NH
603-745-8720 |
| Ben & Jerry's
Chris Wilkins
Waterbury, VT
802-882-1240 | Spirit of Ethan Allen
Mike Shea
Burlington, VT
802-862-8300 | Fort Ticonderoga
Marc Hall
Ticonderoga, NY
518-585-2821 |

PPDBrochure.com

Route Sheet Key:

- (L) = Limited availability. This rack is too small to accommodate all our customers, we're not able to place a larger rack here.
- (L*) = For members only and or limitations placed by establishment
- † = Privately owned / PP&D Controlled
- (S) = Summer only
- (W) = Winter only
- (^) = This location is listed on more than one route.
- (RE) = Real estate guides only

★ = 1% Discount if you find the phony location



Brochure Distribution Worksheet

Office & Shipping Address:

377 Pine Street • Burlington, VT 05401

www.ppdbrochure.com

(802) 862-4366 Fax (802) 304-1017 Email: info@PPDBrochure.com



Distribution For: _____ Date: _____

Contact: _____ Phone: _____ Fax: _____

Address: _____ E-mail: _____

Del. Date: (Pick-up Extra!) _____ # Boxes: _____ # Brochures Per Box: _____

Last year's brochures should be: _____ used _____ recycled _____ returned

Should we bring your brochures to: Maxham Warehouse: _____ yes _____ no Info Gallery: _____ yes _____ no

Brochures 1---6 (9" x 4" max.) panelsn/c
Thick brochures booklets, magazines, & tabloids 2X monthly fee
Posters.....75¢ plus regional fee

Quantity _____ Brochures at _____ ¢ each = _____
Per Piece Rate _____ Posters/Magazines _____ ¢ each = _____

	# of Locations Visited	# of PP&D Racks in This Area	# of Visits to Area Per Year	Monthly Fee	Months Desired (4 mos. min.)	# of Months
Northern Vermont						
A1 Greater Burlington – Tourist Brochures (Hotel, Motel, Restaurant, Attractions)	89	74	26-52	\$155*	_____	_____
A2 Greater Burlington – For Regional Publications (Supermarkets, libraries, fast food restaurants)	68	56	52	\$240*	_____	_____
A3 Stowe/Waterbury Ctr. - Expert Black Diamond Run	68	62	52	\$145*	_____	_____
A3.5 Stowe/Waterbury Ctr. - Intermediate Blue Square Run	45	39	52	\$105*	_____	_____
A4 Sugarbush/Waterbury/Mad River Valley	56	40	20	\$115*	_____	_____
A5 Smuggler's Notch/Rt. 15	32	27	18	\$95	_____	_____
A6 St. Albans/Grand Isle	38	25	18	\$95	_____	_____
A7 Jay/Newport	31	23	17	\$95	_____	_____
A8 Northeast Kingdom/St. Johnsbury	42	26	17	\$95	_____	_____
B1 Montpelier/Barre	41	30	26	\$120*	_____	_____
B1.5 Montpelier – Exclusive (sold out)	18	15	26	\$30	_____	_____
B2 Middlebury/Vergennes	43	32	26	\$120*	_____	_____
B3 So. Addison County	44	30	18	\$105	_____	_____
C1 Killington/Mendon/Rutland	98	82	26	\$135*	_____	_____
C2 White R. Jct./Woodstock/Quechee	62	41	26	\$120*	_____	_____
C3 Okemo/Ludlow/Bridgewater	42	27	17	\$90	_____	_____
New Hampshire and New York						
D1 Lebanon/Hanover, NH	32	15	20	\$95	_____	_____
E1 Plattsburgh/Ausable, NY	34	21	18	\$105	_____	_____
E2 Lake Placid, NY	64	25	18	\$105	_____	_____
E3 Saranac Lake/Tupper Lake Region, NY	47	0	5	\$85	_____	_____
E4 Fort Ti./Crown Point/Schroon Lake, NY	74	33	17	\$105	_____	_____

*6 consecutive month minimum contract. All other areas 4 month minimum.

Payments and terms:

Subtotal Per Piece & Area Fees \$ _____

_____ 10% discount-12 mo. contract \$ _____

Multi-region/brochure discount \$ _____

Customer Fee \$ _____

Total \$ _____

Net 30. 1½% monthly interest assessed on accounts over 30 days. Over 60 days, brochures are subject to removal. Although we strive for perfection, we cannot guarantee placement in every location. Final decisions are made by where the material is delivered. 2/10

William A. Orleans

Client Signature

___ P ___ To A/R ___ Ent W/W

PP&D Brochure Distribution

New York

Vermont

We Have
16 PP&D Racks
And Service 15
Other Locations In
The Dartmouth/
Lebanon, NH
Region

Blue Pins = PP&D Owned Racks
Red Pins = Serviced Locations